

Rates Effective: 3/19/2024

Rates are set every two weeks and may change without notice. Depending on market conditions, rates may be set more frequently. Withdrawals and early surrenders will lower returns.

# INDEXED ANNUITY

# **Protective® Asset Builder II Indexed Annuity**

Available in all states except NY

#### WITHOUT RETURN OF PREMIUM (ROP)1

	5-Year Withdrawal Charge Schedule						
Index		S&P 500	® Index²		J.P. Morgan Mojave™ Index	Citi Flexible Allocation 6 Excess Return Index	
Interest Crediting Strategy		Pt-to-Pt with Cap — 1-Year³	Pt-to-Pt with Cap — Guaranteed for Term	Pt-to-Pt with Trigger⁴	Pt-to-Pt with Participation Rate	Pt-to-Pt with Participation Rate — 2-Year <sup>5</sup>	Fixed Rate
Contract value \$100,000+	50.00%	8.00%	7.75%	5.55%	130.00%	170.00%	3.50%
Contract value \$50,000- \$99,999	45.00%	6.95%	6.80%	4.35%	125.00%	160.00%	3.45%
Contract value under \$50,000	36.00%	5.15%	5.00%	3.55%	108.00%	140.00%	2.90%

<sup>&</sup>lt;sup>1</sup> Contracts including Return of Premium (ROP) feature may earn a lower interest rate than those without it.

Protective is a registered trademark of Protective Life Insurance Company, Asset Builder II is a trademark of Protective Life Insurance Company.

All non-guaranteed components of the indexing formula may change and could be different in the future. Indexed interest could be less than that earned in a traditional fixed annuity and could be zero. For product details, benefits, limitations and exclusions, please consult the contract, product guide and disclosure statement. These documents describe the terms and conditions that control the insurance company's contractual obligations.

Protective Asset Builder II Indexed Annuity is a flexible premium deferred indexed annuity contract issued under policy form ICC20-FIA-P-2018 and state variations thereof. Protective Asset Builder II Indexed Annuity is issued by Protective Life Insurance Company (PLICO) located in Nashville, TN. Contract form numbers, product availability and features may vary by state.

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value

<sup>&</sup>lt;sup>2</sup> Amounts allocated to any of the following strategies earn interest in arrears based, in part, on the performance of the S&P 500® Index (without dividends). Interest, if any, is credited at the end of each crediting period.

<sup>&</sup>lt;sup>3</sup> This strategy credits interest when index performance is positive — up to a maximum of the interest rate cap in effect for that year. When index performance is flat or negative, no interest is credited for that year.

<sup>&</sup>lt;sup>4</sup> This strategy credits a predetermined trigger interest rate when index performance is flat or positive. When index performance is negative, no interest is credited for that year.

<sup>&</sup>lt;sup>5</sup> Amounts allocated to this strategy earn interest in arrears, based in part on the performance of the Citi Flexible Allocation 6 Excess Return Index. The crediting period is two years. This strategy credits interest by multiplying the index performance by the participation rate. A positive result is the interest rate for that term. If the result of that calculation is 0% or negative, no indexed interest will be credited for that term. This strategy has a participation rate declared in advance, subject to the minimum participation rate, and is guaranteed for each two-year crediting period. The crediting strategy will not reduce the contract value, even if the index performance is flat or negative.



Rates Effective: 3/19/2024

Rates are set every two weeks and may change without notice. Depending on market conditions, rates may be set more frequently. Withdrawals and early surrenders will lower returns.

# INDEXED ANNUITY

# **Protective® Asset Builder II Indexed Annuity**

Available in all states except NY

### WITH RETURN OF PREMIUM (ROP)1

	5-Year Withdrawal Charge Schedule						
Index	Index S&P 500® Index²			J.P. Morgan Mojave™ Index	Citi Flexible Allocation 6 Excess Return Index		
Interest Crediting Strategy	Pt-to-Pt with Participation Rate	Pt-to-Pt with Cap — 1-Year³	Pt-to-Pt with Cap — Guaranteed for Term	Pt-to-Pt with Trigger⁴	Pt-to-Pt with Participation Rate	Pt-to-Pt with Participation Rate — 2-Year <sup>5</sup>	Fixed Rate
Contract value \$100,000+	43.00%	6.75%	6.55%	4.55%	120.00%	160.00%	3.40%
Contract value \$50,000- \$99,999	39.00%	5.30%	5.20%	3.50%	112.00%	147.00%	3.35%
Contract value under \$50,000	34.00%	4.60%	4.45%	3.05%	98.00%	131.00%	2.80%

A minimum surrender value is guaranteed when the contract is terminated due to full surrender, death, or annuitization. This amount is calculated by:

- Taking 87.5% of aggregate purchase payments accumulated at the contract's non-forfeiture rate, which cannot be less than 1% or more than 3%, and
- Subtracting any prior aggregate withdrawals (including withdrawal charges) accumulated at the non-forfeiture rate.

Protective is a registered trademark of Protective Life Insurance Company, Asset Builder II is a trademark of Protective Life Insurance Company.

All non-guaranteed components of the indexing formula may change and could be different in the future. Indexed interest could be less than that earned in a traditional fixed annuity and could be zero. For product details, benefits, limitations and exclusions, please consult the contract, product guide and disclosure statement. These documents describe the terms and conditions that control the insurance company's contractual obligations.

Protective Asset Builder II Indexed Annuity is a flexible premium deferred indexed annuity contract issued under policy form ICC20-FIA-P-2018 and state variations thereof. Protective Asset Builder II Indexed Annuity is issued by Protective Life Insurance Company (PLICO) located in Nashville, TN. Contract form numbers, product availability and features may vary by state.

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit	
Not Insured By Any Federal Government Agency		May Lose Value	١

<sup>&</sup>lt;sup>1</sup> Contracts including Return of Premium (ROP) feature may earn a lower interest rate than those without it.

<sup>&</sup>lt;sup>2</sup> Amounts allocated to any of the following strategies earn interest in arrears based, in part, on the performance of the S&P 500® Index (without dividends). Interest, if any, is credited at the end of each crediting period.

<sup>&</sup>lt;sup>3</sup> This strategy credits interest when index performance is positive — up to a maximum of the interest rate cap in effect for that year. When index performance is flat or negative, no interest is credited for that year.

<sup>&</sup>lt;sup>4</sup> This strategy credits a predetermined trigger interest rate when index performance is flat or positive. When index performance is negative, no interest is credited for that year.

<sup>&</sup>lt;sup>5</sup> Amounts allocated to this strategy earn interest in arrears, based in part on the performance of the Citi Flexible Allocation 6 Excess Return Index. The crediting period is two years. This strategy credits interest by multiplying the index performance by the participation rate. A positive result is the interest rate for that term. If the result of that calculation is 0% or negative, no indexed interest will be credited for that term. This strategy has a participation rate declared in advance, subject to the minimum participation rate, and is guaranteed for each two-year crediting period. The crediting strategy will not reduce the contract value, even if the index performance is flat or negative.



Rates Effective: 3/19/2024

Rates are set every two weeks and may change without notice. Depending on market conditions, rates may be set more frequently. Withdrawals and early surrenders will lower returns.

# INDEXED ANNUITY

# **Protective® Asset Builder II Indexed Annuity**

Available in all states except NY

#### WITHOUT RETURN OF PREMIUM (ROP)1

	7-Year Withdrawal Charge Schedule							
	Index		S&P 500	® Index²		J.P. Morgan Mojave <sup>™</sup> Index	Citi Flexible Allocation 6 Excess Return Index	
	Interest Crediting Strategy	Pt-to-Pt with Participation Rate	Pt-to-Pt with Cap — 1-Year³	Pt-to-Pt with Cap — Guaranteed for Term	Pt-to-Pt with Trigger⁴	Pt-to-Pt with Participation Rate	Pt-to-Pt with Participation Rate — 2-Year <sup>5</sup>	Fixed Rate
C	ontract value \$100,000+	51.00%	8.10%	7.85%	5.65%	132.00%	175.00%	3.55%
С	ontract value \$50,000- \$99,999	46.00%	7.05%	6.90%	4.45%	127.00%	165.00%	3.50%
	Contract value under \$50,000	37.00%	5.20%	5.05%	3.60%	110.00%	145.00%	2.95%

<sup>&</sup>lt;sup>1</sup> Contracts including Return of Premium (ROP) feature may earn a lower interest rate than those without it.

Protective is a registered trademark of Protective Life Insurance Company, Asset Builder II is a trademark of Protective Life Insurance Company.

All non-guaranteed components of the indexing formula may change and could be different in the future. Indexed interest could be less than that earned in a traditional fixed annuity and could be zero. For product details, benefits, limitations and exclusions, please consult the contract, product guide and disclosure statement. These documents describe the terms and conditions that control the insurance company's contractual obligations.

Protective Asset Builder II Indexed Annuity is a flexible premium deferred indexed annuity contract issued under policy form ICC20-FIA-P-2018 and state variations thereof. Protective Asset Builder II Indexed Annuity is issued by Protective Life Insurance Company (PLICO) located in Nashville, TN. Contract form numbers, product availability and features may vary by state.

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value

<sup>&</sup>lt;sup>2</sup> Amounts allocated to any of the following strategies earn interest in arrears based, in part, on the performance of the S&P 500® Index (without dividends). Interest, if any, is credited at the end of each crediting period.

<sup>&</sup>lt;sup>3</sup> This strategy credits interest when index performance is positive — up to a maximum of the interest rate cap in effect for that year. When index performance is flat or negative, no interest is credited for that year.

<sup>&</sup>lt;sup>4</sup> This strategy credits a predetermined trigger interest rate when index performance is flat or positive. When index performance is negative, no interest is credited for that year.

<sup>&</sup>lt;sup>5</sup> Amounts allocated to this strategy earn interest in arrears, based in part on the performance of the Citi Flexible Allocation 6 Excess Return Index. The crediting period is two years. This strategy credits interest by multiplying the index performance by the participation rate. A positive result is the interest rate for that term. If the result of that calculation is 0% or negative, no indexed interest will be credited for that term. This strategy has a participation rate declared in advance, subject to the minimum participation rate, and is guaranteed for each two-year crediting period. The crediting strategy will not reduce the contract value, even if the index performance is flat or negative.



Rates Effective: 3/19/2024

Rates are set every two weeks and may change without notice. Depending on market conditions, rates may be set more frequently. Withdrawals and early surrenders will lower returns.

# INDEXED ANNUITY

# **Protective® Asset Builder II Indexed Annuity**

Available in all states except NY

### WITH RETURN OF PREMIUM (ROP)1

	7-Year Withdrawal Charge Schedule						
Index		S&P 500	® Index²		J.P. Morgan Mojave <sup>™</sup> Index	Citi Flexible Allocation 6 Excess Return Index	
Interest Crediting Strategy	Participation	Pt-to-Pt with Cap — 1-Year³	Pt-to-Pt with Cap — Guaranteed for Term	Pt-to-Pt with Trigger⁴	Pt-to-Pt with Participation Rate	Pt-to-Pt with Participation Rate — 2-Year <sup>5</sup>	Fixed Rate
Contract value \$100,000+	1 44 00%	6.85%	6.65%	4.65%	122.00%	165.00%	3.45%
Contract value \$50,000- \$99,999	40.00%	5.35%	5.25%	3.60%	114.00%	152.00%	3.40%
Contract value under \$50,000	35.00%	4.65%	4.50%	3.10%	101.00%	136.00%	2.85%

<sup>&</sup>lt;sup>1</sup> Contracts including Return of Premium (ROP) feature may earn a lower interest rate than those without it.

Protective is a registered trademark of Protective Life Insurance Company, Asset Builder II is a trademark of Protective Life Insurance Company.

All non-guaranteed components of the indexing formula may change and could be different in the future. Indexed interest could be less than that earned in a traditional fixed annuity and could be zero. For product details, benefits, limitations and exclusions, please consult the contract, product guide and disclosure statement. These documents describe the terms and conditions that control the insurance company's contractual obligations.

Protective Asset Builder II Indexed Annuity is a flexible premium deferred indexed annuity contract issued under policy form ICC20-FIA-P-2018 and state variations thereof. Protective Asset Builder II Indexed Annuity is issued by Protective Life Insurance Company (PLICO) located in Nashville, TN. Contract form numbers, product availability and features may vary by state.

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit	
Not Insured By Any	Not Insured By Any Federal Government Agency		

<sup>&</sup>lt;sup>2</sup> Amounts allocated to any of the following strategies earn interest in arrears based, in part, on the performance of the S&P 500® Index (without dividends). Interest, if any, is credited at the end of each crediting period.

<sup>&</sup>lt;sup>3</sup> This strategy credits interest when index performance is positive — up to a maximum of the interest rate cap in effect for that year. When index performance is flat or negative, no interest is credited for that year.

<sup>&</sup>lt;sup>4</sup> This strategy credits a predetermined trigger interest rate when index performance is flat or positive. When index performance is negative, no interest is credited for that year,

<sup>&</sup>lt;sup>5</sup> Amounts allocated to this strategy earn interest in arrears, based in part on the performance of the Citi Flexible Allocation 6 Excess Return Index. The crediting period is two years. This strategy credits interest by multiplying the index performance by the participation rate. A positive result is the interest rate for that term. If the result of that calculation is 0% or negative, no indexed interest will be credited for that term. This strategy has a participation rate declared in advance, subject to the minimum participation rate, and is guaranteed for each two-year crediting period. The crediting strategy will not reduce the contract value, even if the index performance is flat or negative.



Citi and Citi Arc design are trademarks and service marks of Citigroup Inc. or its affiliates, are used and registered throughout the world, and are used under license for certain purposes by Protective Life Insurance Company or its affiliates ("Protective"). Citigroup Global Markets Limited ("Citigroup") has licensed the Citi Flexible Allocation 6 Excess Return Index (the "Index") to Protective for its sole benefit. Neither Protective nor any of its products are sponsored, endorsed, sold or promoted by Citigroup or any of its affiliates. Citigroup makes no representation or warranty, express or implied, to persons investing in any of Protective's products. Such persons should seek appropriate advice before making any investment. The Index has been designed and is compiled, calculated, maintained and sponsored by Citigroup without regard to Protective, any of Protective's products or any investor in any of Protective's products. Citigroup is under no obligation to continue sponsoring or calculating the Index. CITIGROUP DOES NOT GUARANTEE THE ACCURACY OR PERFORMANCE OF THE INDEX, THE INDEX METHODOLOGY, THE CALCULATION OF THE INDEX OR ANY DATA SUPPLIED BY CITIGROUP FOR USE IN CONNECTION WITH ANY OF PROTECTIVE'S PRODUCTS AND DISCLAIMS ALL LIABILITY FOR ANY SPECIAL, INDIRECT, CONSEQUENTIAL DAMAGES EVEN IF NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES. Please see <a href="https://investmentstrategies.citi.com">https://investmentstrategies.citi.com</a> for additional important information about the Citi Flexible Allocation 6 Excess Return Index.

The J.P. Morgan Mojave<sup>sm</sup> Index ("Index") has been licensed to Protective Life (the "Licensee") for the Licensee's benefit. Neither the Licensee nor Asset Builder II (the "Annuity Product") is sponsored, operated, endorsed, recommended, sold or promoted by J.P. Morgan Securities LLC ("JPMS") or any of its affiliates (together and individually, "J.P. Morgan"). J.P. Morgan makes no representation and gives no warranty, express or implied, to purchasers of the Annuity Product nor does J.P. Morgan have any liability for any errors, omissions or interruptions of the J.P. Morgan Index. Such persons should seek appropriate professional advice before making an investment or purchasing insurance. The Index has been designed and is compiled, calculated, maintained and sponsored by J.P. Morgan without regard to the Licensee, the Annuity Product or any policyholder. J.P. Morgan is under no obligation to continue compiling, calculating, maintaining or sponsoring the Index. J.P. Morgan may independently issue or sponsor other indices or products that are similar to and may compete with the Index and the Annuity Product. J.P. Morgan may transact in assets referenced in the Index (or in financial instruments such as derivatives that reference those assets). These activities could have a positive or negative effect on the value of the Index and the Annuity Product.

The S&P 500 Index is a product of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and has been licensed for use by Protective Life. Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Protective Life. It is not possible to invest directly in an index. Protective indexed and index-linked annuities are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, any of their respective affiliates (collectively, "S&P Dow Jones Indices"). S&P Dow Jones Indices makes no representation or warranty, express or implied, to the owners of Protective indexed or index-linked annuities or any member of the public regarding the advisability of investing in securities generally or in Protective indexed or index-linked annuities particularly or the ability of the S&P 500 Index to track general market performance. Past performance of an index is not an indication or guarantee of future results. S&P Dow Jones Indices' only relationship to Protective Life with respect to the S&P 500 Index is the licensing of the Index and certain trademarks, service marks and/or trade names of S&P Dow Jones Indices and/or its licensors. The S&P 500 Index is determined, composed and calculated by S&P Dow Jones Indices into consideration in determining, composing or calculating the S&P 500 Index. S&P Dow Jones Indices have no obligation to take the needs of Protective Life or the owners of any of its products into consideration in determining, composing or calculating the S&P 500 Index. S&P Dow Jones Indices is not responsible for and has not participated in the determination of the prices, and amount of any Protective indexed or index-linked annuity or the timing of the issuance or sale such product or in the determination or calculation of the equation by which any Protective annuity contract value

NEITHER S&P DOW JONES INDICES NOR THIRD PARTY LICENSOR GUARANTEES THE ADEQUACY, ACCURACY, TIMELINESS AND/OR THE COMPLETENESS OF THE S&P 500 INDEX OR ANY DATA RELATED THERETO OR ANY COMMUNICATION, INCLUDING BUT NOT LIMITED TO, ORAL OR WRITTEN COMMUNICATION (INCLUDING ELECTRONIC COMMUNICATIONS) WITH RESPECT THERETO. S&P DOW JONES INDICES SHALL NOT BE SUBJECT TO ANY DAMAGES OR LIABILITY FOR ANY ERRORS, OMISSIONS, OR DELAYS THEREIN. S&P DOW JONES INDICES MAKES NO EXPRESS OR IMPLIED WARRANTIES, AND EXPRESSLY DISCLAIMS ALL WARRANTIES, OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE OR AS TO RESULTS TO BE OBTAINED BY PROTECTIVE LIFE, OWNERS OF ANY PROTECTIVE INDEXED OR INDEX-LINKED ANNUITY, OR ANY OTHER PERSON OR ENTITY FROM THE USE OF THE S&P 500 INDEX OR WITH RESPECT TO ANY DATA RELATED THERETO. WITHOUT LIMITING ANY OF THE FOREGOING, IN NO EVENT WHATSOEVER SHALL S&P DOW JONES INDICES BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES INCLUDING BUT NOT LIMITED TO, LOSS OF PROFITS, TRADING LOSSES, LOST TIME OR GOODWILL, EVEN IF THEY HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER IN CONTRACT, TORT, STRICT LIABILITY, OR OTHERWISE. THERE ARE NO THIRD PARTY BENEFICIARIES OF ANY AGREEMENTS OR ARRANGEMENTS BETWEEN S&P DOW JONES INDICES AND PROTECTIVE LIFE, OTHER THAN THE LICENSORS OF S&P DOW JONES INDICES.

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value





For more information, supplies, or sales assistance please contact the Annuity Sales Desk at 800-628-6390.

#### Annuities are long-term insurance contracts intended for retirement planning.

Protective refers to Protective Life Insurance Company (PLICO). PLICO is located in Nashville, TN. Product availability and features may vary by state. Product guarantees are backed by the financial strength and claims-paying ability of Protective Life Insurance Company. Neither Protective Life Insurance Company nor its representatives offer legal or tax advice. Purchasers should consult with their legal or tax advisor regarding their individual situations before making any tax-related decisions.

This annuity rate notification is intended only as a summary of the current rates offered for the listed products. The insurance company sets interest rates at its sole discretion and cannot guarantee or predict future interest rates.

Protective® is a registered trademark of Protective Life Insurance Company. The Protective trademarks, logos and service marks are property of Protective Life Insurance Company and are protected by copyright, trademark, and/or other proprietary rights and laws.

# protective.com

PAC.1635286 (10.22)

Not a Deposit	Not Insured By Any Federal Government Agency		
No Bank or Credit Ur	nion Guarantee	Not FDIC/NCUA Insured	May Lose Value