

ANNUITY INTEREST RATE NOTIFICATION

Rates Effective: 5/21/2024

Rates are set every two weeks and may change without notice. Depending on market conditions, rates may be set more frequently. Withdrawals and early surrenders will lower returns.

SINGLE PAYMENT DEFERRED FIXED ANNUITY

Protective® Series Balance Annuity

Available in all states except New York.

Account value	Return of premium?	Guaranteed annual interest rate¹	Purchase payment bonus²	First year rage including bonus	Annual effective yield³
\$10,000-\$99,999	No	3.95%	2.50%	6.55%	4.46%
\$10,000-\$99,999	Yes	3.55%	1.00%	4.59%	3.76%
\$100,000+	No	4.45%	2.50%	7.06%	4.97%
\$100,000+	Yes	4.05%	1.00%	5.09%	4.26%

¹The guaranteed annual interest rate during the 5-year guarantee period.

Protective® is a registered trademark of PLICO. The Protective trademarks, logos and service marks are property of PLICO and are protected by copyright, trademark, and/or other proprietary rights and laws. Single premium deferred fixed annuity contracts issued under policy form series LDA-P-2015. Policy form numbers, product availability and features may vary by state.

Annuities are long-term insurance contracts intended for retirement planning.

protective.com

PAA.992714 (08.23)

Not FDIC/NCUA Insured	Not Bank or Credit Union Guaranteed	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value

²Credited as a lump-sum amount added to the contract value on the issue date equal to the bonus percentage multiplied by the purchase payment amount.

Effective yield calculation: the annual effective yield over the surrender charge period is calculated using the guaranteed annual interest rate during the guarantee period plus the purchase payment bonus. Protective refers to Protective Life Insurance Company (PLICO), Nashville, TN. The company is solely responsible for the financial obligations accruing under the products it issues. Product guarantees are backed by the financial strength and claims paying ability of the issuing company.